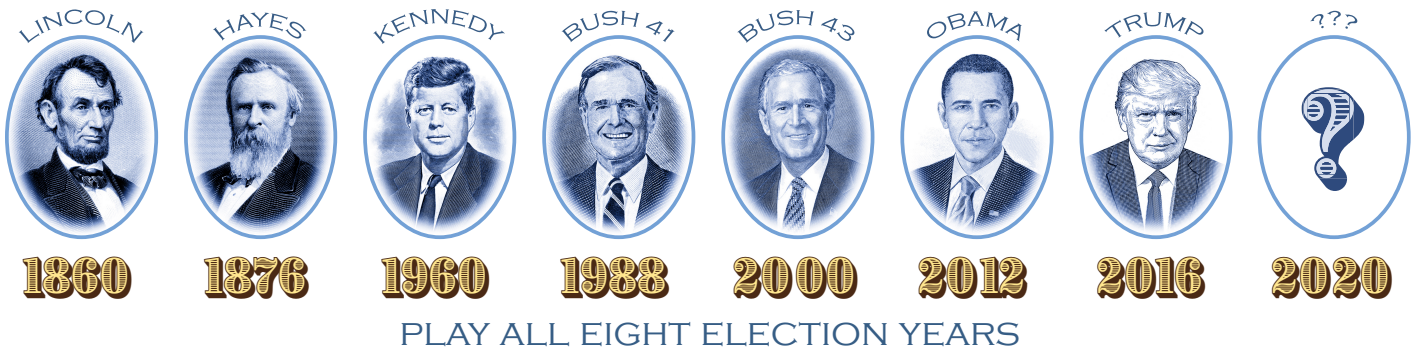


# ELECTION LAB



PLAY ON OUR BOARDGAME  
KEEP SCORE ON YOUR SMARTPHONE OR TABLET



You take on the role of campaign strategist with only a few weeks before the election for the next U.S. President.

Through game play, you will discover the importance of key swing states like Pennsylvania, Ohio or Florida to the campaigns – and you will never see a presidential election the same way again.

Elections change through time: each map is different. The strategies change too. Play them all, and be the smartest person in the room on election night.



for more information  
visit [electionlab.org](http://electionlab.org)

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25 min/game  
8 games inside



2 - 4 players



12+ years